

**PCT IT & MANGAEMENT MAHOTSAV 2010**  
**Organizing Committee**  
**Pokhara College of Technolgy, Simalchaur, Pokhara**

On the occasion of "Celebrating 10 Years of Excellence", the college is going to organize "IT & Management Mahotsav 2010" including "Free Health Camp" and "Blood Donation Program" on September 3-7, 2010. The fair will be open every day from 10.00 am to 5.00 pm. The following are the details about the fair.

**MAIN EVENTS**

- IT Related Events:
  1. Software Competition (Inter-PU affiliated Colleges)
  2. Computer Accessories/New Technologies/Software Company Exhibition
  3. Software Exhibition
- Management Related Events:
  1. Paper Presentation Competition (Inter-PU affiliated Colleges)
  2. Job Application Letter with C.V. Writing (Open for all BBA students under Pokhara University)
  3. Banks/Business Houses Exhibition
  4. Documentary Show (BBA Program Highlights)
- Essay Writing (+2 Inter-Higher Secondary School):
  1. Nepali Medium
  2. English Medium
- Free Health Awareness Program
- All Faculty/Students' Health Check Up Program
- Blood Donation Program
- Cultural Program
- Live Music Fest

You are cordially invited to the fair for participation in the competitions, or visit and observe our exhibitions everyday from 10 am to 5 pm. For details, please visit the college or log on to our website [www.pct.edu.np](http://www.pct.edu.np) or contact at 523163/532844 or email at [infopct.online@gmail.com](mailto:infopct.online@gmail.com)

## **PROGRAM SCHEDULE**

September 3	(10.30 am – 11.30 am) (1.00 pm – 5.00 pm)	- Inauguration /Cultural Program -software Competition
September 4	(10.00 am – 2.00 pm) (11.00 am – 3.00 pm)	- Blood Donation Program -Software Competition
September 5	(10.00 am – 3.00 pm)	- Paper Presentation Competition
September 6	(10.00 am – 11.00 pm) (10.00 am – 12.30 pm) (1.00 pm – 3.00 pm)	- Job application letter with C.V. writing competition - All Faculty/Students' Health Check Up -Essay writing (Nepali and English)
September 7	(10.00 am – 2.30 pm) (2.30 pm – 4.00 pm)  (4.00 pm – 6.00 pm)	- All Faculty/Students' Health Check Up - Closing Ceremony (Award/Certificate Distribution/Cultural Program) - Live Music Fest

### Daily Events (10.00 am – 5.00 pm):

- Computer Accessories/New Technology/Software Company Exhibition
- Software Exhibition
- Banks/Business Houses Exhibition
- Documentary Show (BBA Program Highlights)
- Free Health Awareness Program

# Criteria for Participation in the Competitions

## Project Software Competition

1. PU affiliated college students of IT related Bachelor Level programs
2. Students have to submit their pp size photo and PU registration card photocopy or college recommendation letter.
3. Each college can send 3 project software
4. Both individual and group project will be accepted
5. Proposal of 2-5 pages.
6. Proposal should include an introduction, project description and method.
7. Submit a soft copy of the project software in a CD
8. For each participant, 25 minutes will be provided for presentation with 10 minutes defense.
9. The project software must be original. If found copied from others, it will be rejected whether it is winning or in the competition.
10. The first, second and third will be awarded with trophies and certificates
11. Jury's decision will be the final decision
12. The project software with a proposal should reach us by Aug. 28, 2010, 1.00 pm

## Paper Presentation Competition

1. The student should be a BBA student from PU affiliated colleges.
2. Students have to submit their pp size photo and PU registration card photocopy or college recommendation letter otherwise the contestant will not be valid.
3. Each college can send 3 project software
4. Students should have to submit their seminar paper, a soft copy of their presentation slides in a CD and handout of their presentation slides in printed form till August 28, 2010, 1.00 pm
5. A student can select any one of the following topics for his/her paper presentation. However, students from the same college cannot select the same topic from the list given below:

S. No.	Topics	Areas
1	Futures of financial Institutions in Nepal	Finance
2	Challenges of Stock Market in Nepal	Finance
3	Workforce Diversity	General Management
4	Ethical Issues in Human Resource Management	Human Resource Management
5	Pay is the Best Motivator	Organizational Behavior
6	Leaders are Made not Born	General Management
7	Conflict Management in Nepalese Organizations	General Management
8	How does the Malfunction of Communication Affect the Business Organizations?	General Management

6. The length of the paper should be of 5 – 10 pages written in APA style
7. The presentation should be done through PowerPoint and no any other modes of presentation will be accepted.
8. Students can use their presentation slides as required by the topic.
9. Presentation time will be of 15 minutes and will get 10 minutes for defense.

10. Students should have to submit their seminar paper, a soft copy of their presentation slides in a CD and handout of their presentation slides in printed form till August 28, 2010, 1.00 pm
11. The first, second and third will be awarded with trophies and certificates
12. Jury's decision will be the final

#### **Job Application and C.V. Writing Competition**

1. Open to all BBA students of Pokhara University affiliated colleges.
2. Anyone who is a BBA student can submit their job application and C.V. in person. Both handwritten and computer print will be accepted for competition.
3. Students have to submit their PU registration card photocopy or college recommendation letter.
4. It should be original and contextual to Nepali business environment.
5. Deadline for submission of their writing is August 28, 2010, 2.00 pm.
6. Job application and C.V. writing will be evaluated on the basis of language, contents, format and effectiveness of writing. Please note that contestant's presence is not required in this competition.
7. Jury will select the first, second and third from the submitted writings; they will be awarded with trophies and certificates.
8. The result will be announced on the same day and informed the winners to receive their prizes on the closing ceremony.

#### **Essay Writing Competition (Inter-Higher Secondary School)**

1. Higher secondary school students can participate in the competition
2. Each school can send 2 participants: one for English medium and another for Nepali medium
3. Respective school's Identity card and school recommendation letter are compulsory.
4. The school should send their participant students with a representative teacher
5. Last date of registration of the participation is August 28, 2010, 3 pm
6. The result will be announced on the same day and informed the winners to receive their prizes on the closing ceremony.
7. The first, second and third will be awarded with trophies and certificates

You are cordially invited to participate in the fair and promote your business. Please select the type of sponsorship which is attached herewith. Booking of exhibition stall begins from August 20, 2010 and lasts until September 1, 2010. FIRST COME FIRST CHOICE/BOOKING. For details, please visit the college or contact at 523163/532844 or email at [infopct.online@gmail.com](mailto:infopct.online@gmail.com)

## CONTRACT FOR SPONSORSHIP AND BOOKING OF EXHIBITION STALL

### Sponsorship Scheme:

S. No.	Sponsor Type	Facilities	Charge
1	Main Sponsor	<ul style="list-style-type: none"> <li>• Main stage banner</li> <li>• One stall free of cost to display their products or services</li> <li>• Name of your organization will be printed on the first prize trophy</li> <li>• Highlighted through F.M., Website, posters, local TV, and Newspapers</li> <li>• Banner on the main building</li> </ul>	Rs. 1,00,000 (Rupees one lakh)
2	Co-Sponsor	<ul style="list-style-type: none"> <li>• Banners will be displayed on the main building</li> <li>• One stall free of cost to display their products or services</li> <li>• Name of your organization will be printed on the second prize trophy</li> <li>• Highlighted during advertisement of the program</li> <li>• The co-sponsor will be advertised through F.M. and local newspapers.</li> </ul>	Rs. 50,000 (Rupees fifty thousand)
3	Banner sponsor	<ul style="list-style-type: none"> <li>• Banners will be displayed in the main building and inside the Mahotsav venue</li> </ul>	Rs. 2,000 (Rupees ten thousand)
4	Banner sponsor	<ul style="list-style-type: none"> <li>• Banners will be displayed inside the college walls</li> </ul>	Rs. 1,000 (Rupees five thousand)
5	Media Sponsor	<ul style="list-style-type: none"> <li>• Media Partnership banner will be displayed with the logo name of the media sponsor.</li> <li>• The program will be advertised by the media sponsor in their media</li> <li>• The media sponsor will be highlighted as media partner in all the advertisements.</li> </ul>	Free news release and advertisement during the fair

### Exhibition Stall Scheme:

Stall No.	Charge for 5 Days	Remarks
1	Rs. 10,000	
2	Rs. 10,000	
3	Rs. 10,000	
4	Rs. 9,000	
5	Rs. 9,000	
6	Rs. 9,000	
7	Rs. 9,000	
8	Rs. 9,000	
9	Rs. 9,000	
10	Rs. 9,000	
11	Free Health Camp	
12	Free Health Camp	
13	Documentary Show Hall	
14	Food Stall	
15	Rs. 9,000	
16	Rs. 9,000	
17	Rs. 9,000	
18	Rs. 9,000	
19	Rs. 9,000	

**Organizer's Copy**

**AGREEMENT FOR SPONSORSHIP**

The undersigned are read and understood the following terms and conditions regarding the sponsorship of "PCT IT & Management Mahotsav 2010" to be held from Sept. 3 - 7, 2010 at Pokhara College of Technology, Simalchaur, Pokhara.

Our company has agreed to sponsor the amount of Rs ..... as:

- 1. Main Sponsor
- 2. Co-Sponsor
- 3. Banner Sponsor
- 4. Media Sponsor

Amount paid in advance: Rs .....

Balance Amount: Rs.....

Hereby, I confirm the sponsorship of the event by the above mentioned amount

Name:.....

Post:.....

Company:.....

Address:.....

Phone: .....

Seal and Signature of Sponsor

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Seal and Signature of Organizer

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**Sponsor's Copy**

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Seal and Signature of Sponsor

\_\_\_\_\_

Seal and Signature of Organizer

\_\_\_\_\_

**Organizer's Copy**

**BOOKING AGREEMENT FOR EXHIBITION STALL**

The undersigned are read and understood the following terms and conditions regarding the booking of exhibition stall at "PCT IT & Management Mahotsav 2010" to be held from Sept. 3 - 7, 2010 at Pokhara College of Technology, Simalchaur, Pokhara.

Our company has agreed to lease the exhibition stall at the amount of Rs .....as:

**Exhibition Stall Scheme:**

Stall No.	Charge for 5 Days	Remarks
1	Bank Rs. 10,000	
2	Rs. 6,000	
3	Rs. 5,000	
4	Bank Rs. 10,000	
5	Project Software Exhibition	
6	Project Software Exhibition	
7	Rs. 5,000	
8	Bank Rs. 10,000	
9	Rs. 6,000 (Game stall)	
10	Computer Accessories Rs. 10,000	
11	Project Software Exhibition	
12	Project Software Exhibition	
13	Computer Accessories Rs. 10,000	
14	Rs. 5,000	
15	Project Software Exhibition	
16	Project Software Exhibition	
17	Project Software Exhibition	
18	Computer Accessories Rs. 10,000	
19	Food stall	

Amount paid in advance: Rs .....

Balance Amount: Rs.....

Hereby, I confirm the lease of the exhibition stall of the event by the above mentioned amount.

Name:.....

Post:.....

Company:.....

Address:.....

Phone: .....

Seal and Signature of Customer

Seal and Signature of Organizer

**Sponsor's Copy**

**BOOKING AGREEMENT FOR EXHIBITION STALL**

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14	Rs. 5,000	
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16	Project Software Exhibition	
17	Project Software Exhibition	
18	Computer Accessories Rs. 10,000	
19	Food stall	

Amount paid in advance: Rs .....

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Name:.....

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Phone: .....

Seal and Signature of Customer

Seal and Signature of Organizer

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